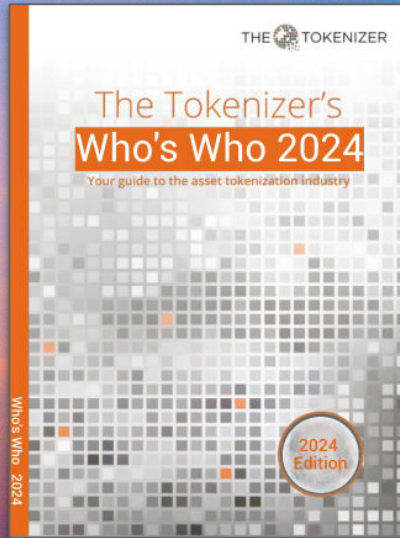
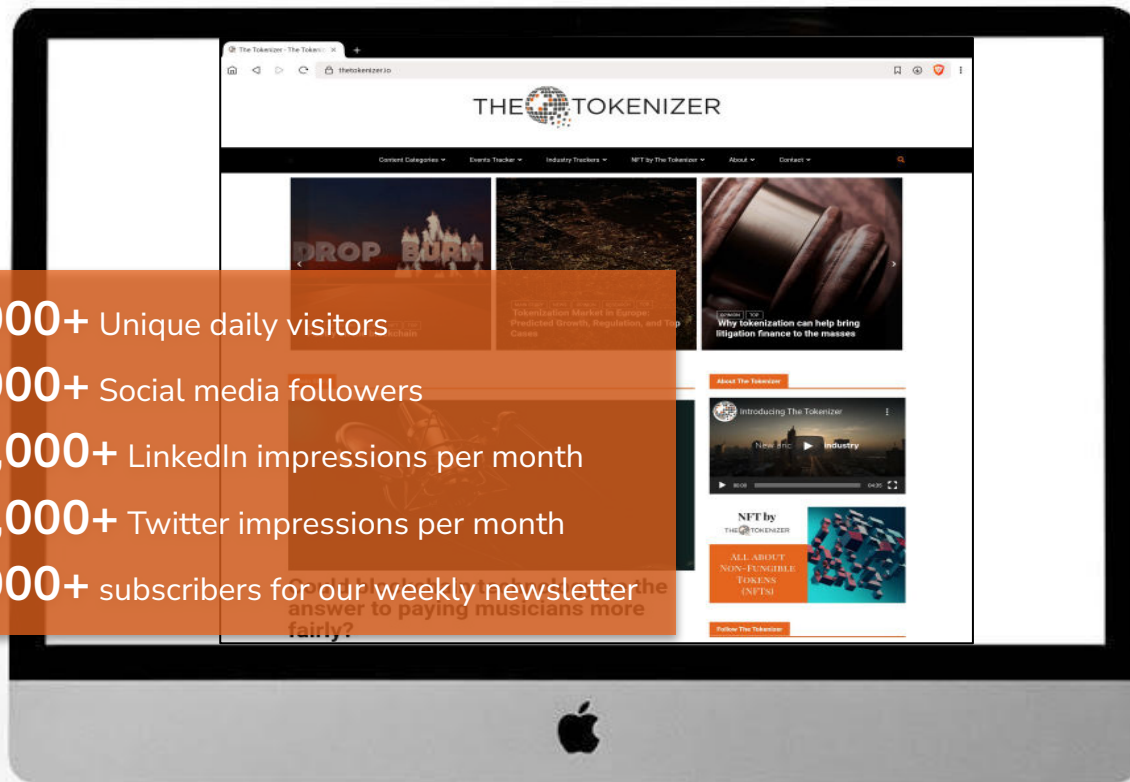


Secure your place in the new edition of The Tokenizer's Who's Who Guide - the definitive directory of the asset tokenization industry

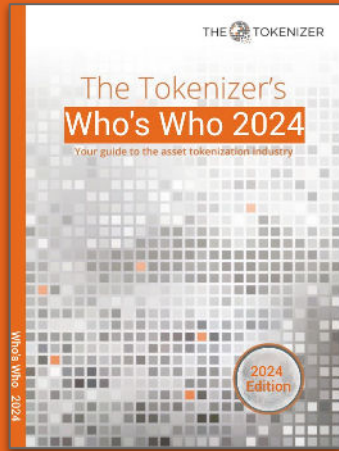


The
Tokenizer is
the world's
leading data
and news
platform for
the asset
tokenization
industry.

7,000+ Unique daily visitors
9,000+ Social media followers
10,000+ LinkedIn impressions per month
25,000+ Twitter impressions per month
2,000+ subscribers for our weekly newsletter



The Tokenizer's Who's Who 2024



The Asset Tokenization industry is booming and [The Tokenizer](#) has been at the centre of developments since launching in February 2019. The Tokenizer aims to catalyse the asset tokenization industry by delivering news, data, and services to the industry.

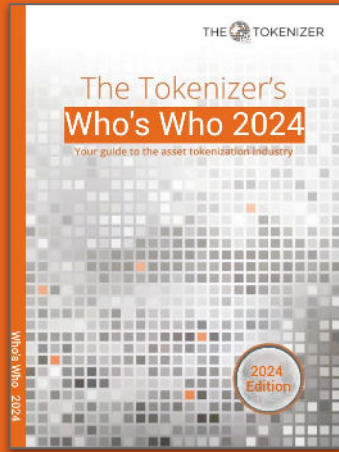
Another important mission is to map and connect all relevant industry players through our industry trackers. To deliver a complete overview of the industry,

The 2023 edition of the report was exceptionally well received by the industry and continues to see downloads and shares worldwide. [See the 2023 report here.](#)

The Tokenizer is now preparing its second annual report aiming to map out the entire asset tokenization ecosystem, and we want you to be part of it.

The second Who's Who guide will be published in early 2024.

Content & Distribution



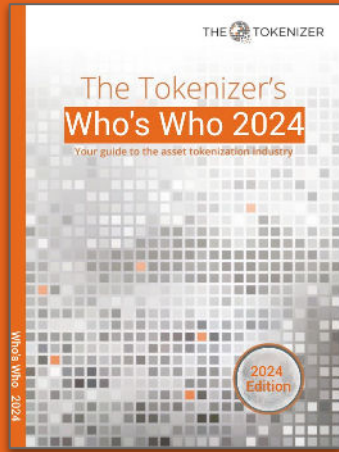
The Tokenizer's Who's Who 2024 aim to feature as many of our industry contacts as possible

- 70+ exchanges
- 100+ issuing platforms
- 150+ service providers
- 80+ custodians
- 100+ NFT players
- 130+ Law firms

The Tokenizer's Who's Who 2024 will be distributed and promoted:

- On our news site
- In our social media channels (ongoing promotion)
- In our weekly newsletter (ongoing promotion)
- Directly to industry partners and clients
- Directly to major industry events via media partnerships
- Through a global press release

Who are the target groups?



The Tokenizer's professional platform is developed to assist:

- ❖ Asset owners
- ❖ Investors (institutional and private)
- ❖ Lawyers
- ❖ Issuance platforms
- ❖ Exchanges
- ❖ Custodians
- ❖ Security Token Offerings (STOs)
- ❖ Banks
- ❖ Governments
- ❖ Service and technology providers
- ❖ Academia

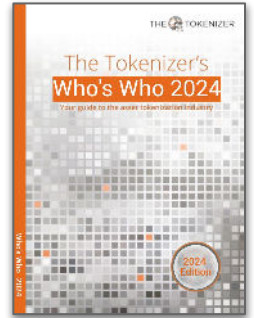
Overview of options	#1	#2	#3	#4
One full-page company profile in The Tokenizer's Who's Who 2024	✓	✓	✓	✓
Listing on The Tokenizer's online Industry Trackers (different tiers)	✓	✓	✓	✓
One full-page advertisement		✓	✓	✓
Online banner advertising on The Tokenizer (three banner formats)			6 months	12 months
A thought-leadership piece produced by yourself			✓	
A thought-leadership interview produced by The Tokenizer (also published online)				✓
Social media posts promoting the content			✓	✓
Price	695€	1,399€	2,899€	5,787€

Option 1: Company Listing

Ensure that your company is represented in the Tokenizer's Who's Who 2024 guide of the security token industry

What you get

- ❖ **One full-page (A4) profile**
 - Company logo
 - Company description
 - Services descriptions
 - Link to website
 - Social Media Links
- ❖ **Listing (standard) on The Tokenizer's Industry Trackers**



695€

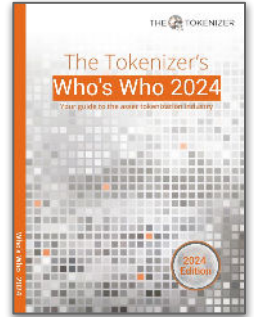
Order now: <https://thetokenizer.io/whos-who-2024>

Option 2:
Company
Listing
+ one page
advert
+ online
banner ads

1,399€

What you get

- ❖ **One full-page advertisement**
 - Creatives to be delivered by you
- ❖ **One full-page (A4) profile**
 - Company logo
 - Company description
 - Services descriptions
 - Link to website
 - Social Media Links
- ❖ **Listing (premium) on The Tokenizer's Industry Trackers**



Order now: <https://thetokenizer.io/whos-who-2024>

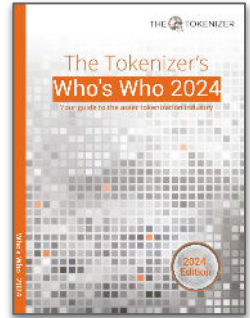
Option 3: Company Listing + Advertising + Thought- leadership piece

2,899€

THE  TOKENIZER

What you get

- ❖ **A two-page thought-leadership piece**
 - Promote your company or services in a thought-leadership piece (delivered by you)
 - Photo (delivered by you)
 - (Content and photos subject to editorial approval)
- ❖ **One full-page advertisement**
 - Creatives to be delivered by you
- ❖ **Six months' banner advertising on The Tokenizer**
 - Three banner formats supported
- ❖ **One full-page (A4) profile**
 - Company logo
 - Company description
 - Services descriptions
 - Link to website
 - Social Media Links
- ❖ **Listing (premium) on The Tokenizer's Industry Trackers**



Order now: <https://thetokenizer.io/whos-who-2024>

Option 4: Company Listing + Advertising + Featured interview

5,787€

THE  TOKENIZER

What you get

- ❖ **A two-page interview featuring an expert or a top executive from your company**
 - The interview to be conducted and produced by one of The Tokenizer's editors or writers
 - Prominently positioned in the publication
 - Interview to be published on The Tokenizer
 - Photo (delivered by you)
 - (Content and photos subject to editorial approval)
- ❖ **One full-page advertisement**
 - Creatives to be delivered by you
- ❖ **12 months' banner advertising on The Tokenizer**
 - Three banner formats supported
- ❖ **One full-page (A4) profile**
 - Company logo
 - Company description
 - Services descriptions
 - Link to website
 - Social Media Links
- ❖ **Listing (featured) on The Tokenizer's Industry Trackers**



Order now: <https://thetokenizer.io/whos-who-2024>

Contact

Should you have any questions about the publication and advertising options, please contact

mike@thetokenizer.io

+45 36 99 79 65

