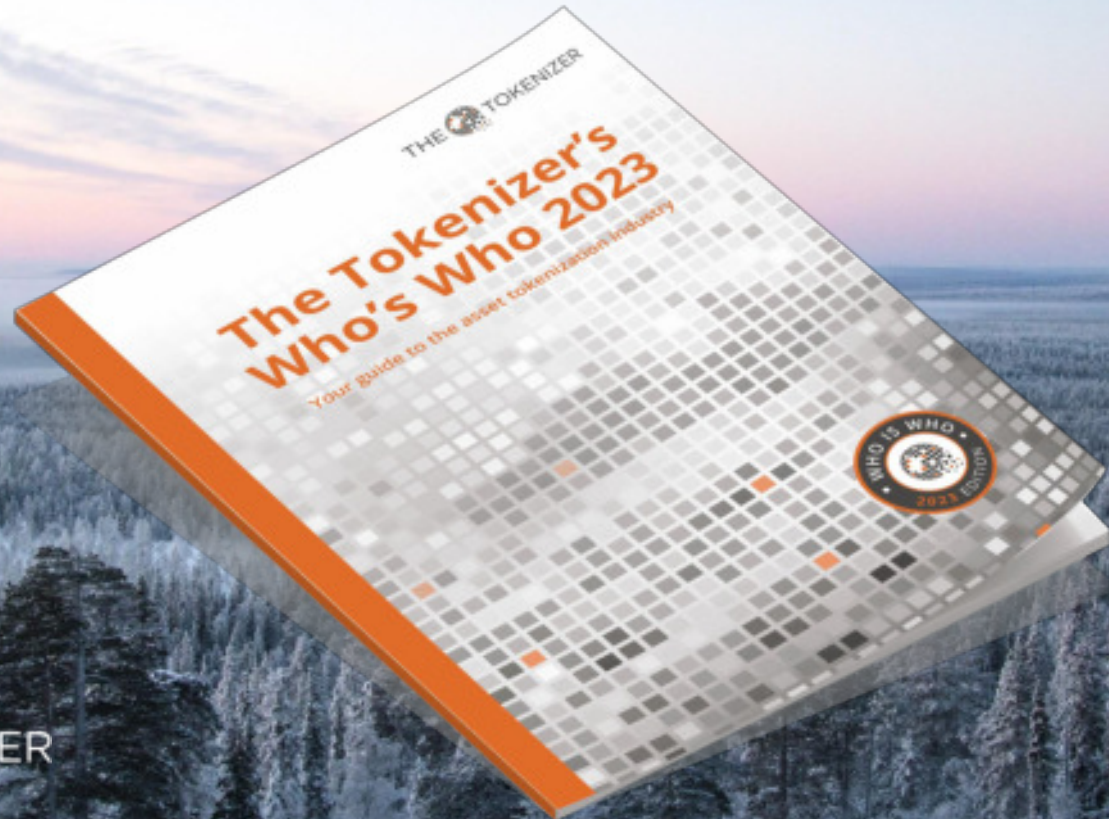
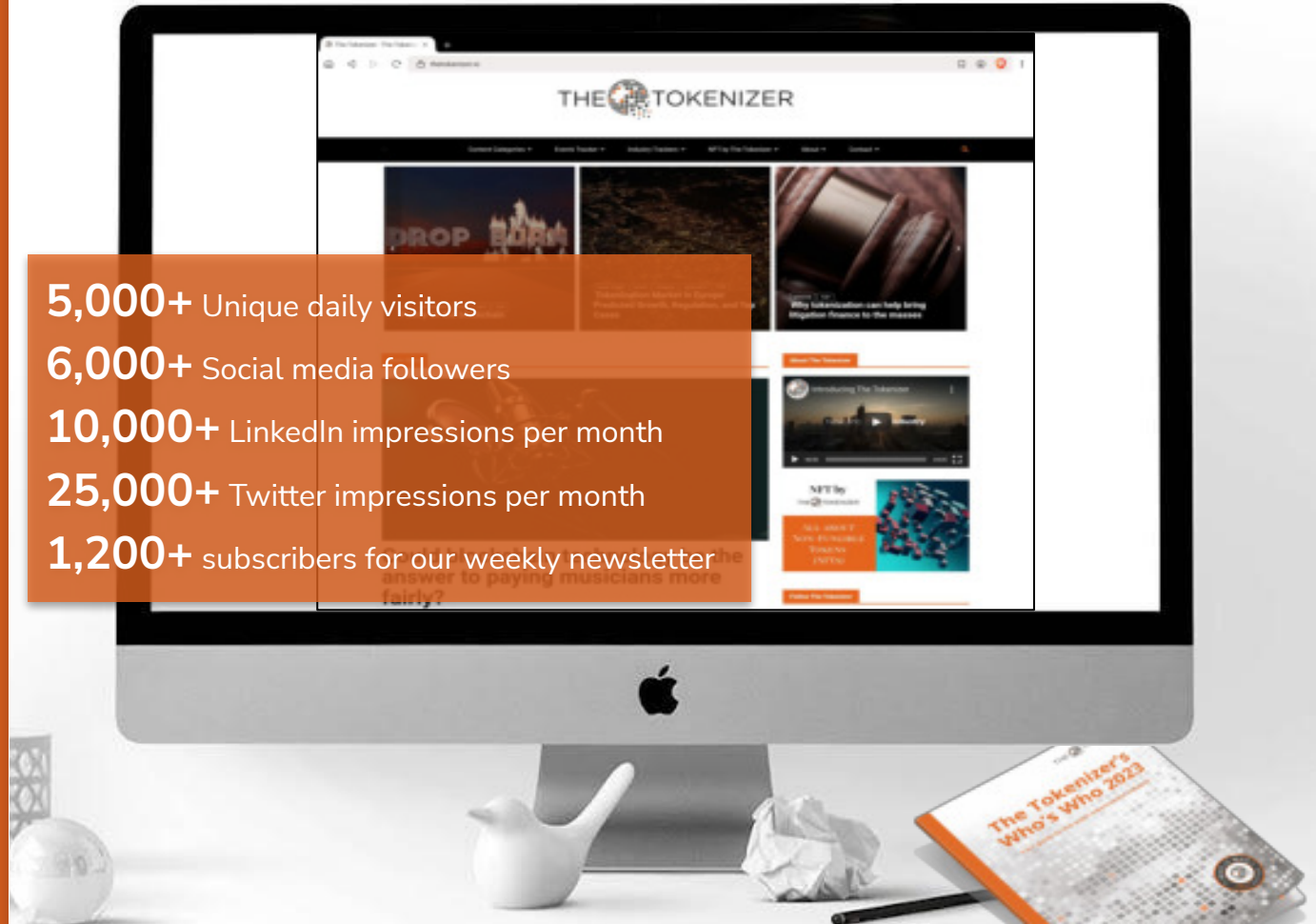


# Secure your place in The Tokenizer's Who's Who 2023



The  
Tokenizer is  
the world's  
leading data  
and news  
platform for  
the asset  
tokenization  
industry.

**5,000+** Unique daily visitors  
**6,000+** Social media followers  
**10,000+** LinkedIn impressions per month  
**25,000+** Twitter impressions per month  
**1,200+** subscribers for our weekly newsletter



# The Tokenizer's Who's Who 2023



The Asset Tokenization industry is booming and [The Tokenizer](#) has been at the centre of developments since launching in February 2019.

The Tokenizer aims to catalyse the asset tokenization industry by delivering news, data, and services to the industry. Another important mission is to map and connect all relevant industry players through our industry trackers. To deliver a complete overview of the industry,

The Tokenizer is now preparing its first annual report aiming to map out the entire asset tokenization ecosystem, and we want you to be part of it.

The 2023 edition of The Tokenizer's Who's Who will be prepared in collaboration with [Norfico](#) and published in November 2022.

# Content & Distribution



**The Tokenizer's Who's Who 2023 aim to feature as many of our industry contacts as possible**

- 60+ exchanges
- 100+ issuing platforms
- 150+ service providers
- 80+ custodians
- 100+ NFT players
- 130+ Law firms

**The Tokenizer's Who's Who 2023 will be distributed and promoted:**

- On our news site
- In our social media channels (ongoing promotion)
- In our weekly newsletter (ongoing promotion)
- Directly to industry partners and clients
- Directly to major industry events via media partnerships
- Through global press releases

# Who are the target groups?



The Tokenizer's professional platform is developed to assist:

- ❖ Asset owners
- ❖ Investors (institutional and private)
- ❖ Lawyers
- ❖ Issuance platforms
- ❖ Exchanges
- ❖ Custodians
- ❖ Security Token Offerings (STOs)
- ❖ Banks
- ❖ Governments
- ❖ Service and technology providers
- ❖ Academia

<b>Overview of options</b>	<b>#1</b>	<b>#2</b>	<b>#3</b>	<b>#4</b>
One full-page company profile in The Tokenizer's Who's Who 2023	✓	✓	✓	✓
Listing on The Tokenizer's online Industry Trackers	✓	✓	✓	✓
One full-page advertisement		✓	✓	✓
Six months of online banner advertising on The Tokenizer		✓	✓	✓
A thought-leadership piece produced by yourself			✓	
A thought-leadership interview produced by The Tokenizer (also published online)				✓
Social media posts promoting the content			✓	✓
<b>Price</b>	<b>595€</b>	<b>1,495€</b>	<b>2,975€</b>	<b>4,475€</b>

# Option 1: Company Listing

595€

THE  TOKENIZER

Ensure that your company is represented in the Tokenizer's Who's Who 2023 guide of the security token industry

## What you get

- ❖ **One full-page (A4) profile**
  - Company logo
  - Company description
  - Services descriptions
  - Link to website
  - Social Media Links
- ❖ **Listing (standard) on The Tokenizer's Industry Trackers**

Order now: <https://thetokenizer.io/whos-who-2023/>



**Option 2:**  
Company  
Listing  
+ one page  
advert  
+ online  
banner ads

**1,495€**

THE  TOKENIZER

### What you get

- ❖ **One full-page advertisement**
  - Creatives to be delivered by you
- ❖ **Six months' banner advertising on The Tokenizer**
  - Three banner formats supported
- ❖ **One full-page (A4) profile**
  - Company logo
  - Company description
  - Services descriptions
  - Link to website
  - Social Media Links
- ❖ **Listing (standard) on The Tokenizer's Industry Trackers**

Order now: <https://thetokenizer.io/whos-who-2023/>





# Option 3: Company Listing + Advertising + Thought- leadership piece

2,975€

THE  TOKENIZER

## What you get

- ❖ **A two-page thought-leadership piece**
  - Promote your company or services in a thought-leadership piece (delivered by you)
  - Photo (delivered by you)
  - (Content and photos subject to editorial approval)
- ❖ **One full-page advertisement**
  - Creatives to be delivered by you
- ❖ **Six months' banner advertising on The Tokenizer**
  - Three banner formats supported
- ❖ **One full-page (A4) profile**
  - Company logo
  - Company description
  - Services descriptions
  - Link to website
  - Social Media Links
- ❖ **Listing (standard) on The Tokenizer's Industry Trackers**

Order now: <https://thetokenizer.io/whos-who-2023/>



# Option 4: Company Listing + Advertising + Featured interview

4,475€

THE  TOKENIZER

## What you get

- ❖ **A two-page interview featuring an expert or a top executive from your company**
  - The interview to be conducted and produced by one of The Tokenizer's editors or writers
  - Prominently positioned in the publication
  - Interview to be published on The Tokenizer
  - Photo (delivered by you)
  - (Content and photos subject to editorial approval)
- ❖ **One full-page advertisement**
  - Creatives to be delivered by you
- ❖ **Six months' banner advertising on The Tokenizer**
  - Three banner formats supported
- ❖ **One full-page (A4) profile**
  - Company logo
  - Company description
  - Services descriptions
  - Link to website
  - Social Media Links
- ❖ **Listing (standard) on The Tokenizer's Industry Trackers**

Order now: <https://thetokenizer.io/whos-who-2023/>



## Contact

Should you have any questions about the publication and advertising options, please contact

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